

DODGE '79

DIPLOMAT

SENSIBLY YOURS.



Meet the Diplomats.

How to use this book to choose your Diplomat. Take your time going through the pages of this catalog. Look at the pictures. Read the words. And choose your Diplomat. Now equip it to your personal taste by turning to the Ready-to-Order Form in back and selecting your preferences. Be as practical—or as extravagant—as you like. But be yourself.



It was only a matter of time before you got to know them: Medallion, the new Salon series, and Diplomat. All handsomely styled and handsomely equipped. Items you'd expect to pay extra for are already yours. Standard on Diplomat. And that, as you can see from these pages, makes things a lot easier for you.

Luxurious crushed velour seats come standard on Medallion models. So do such accommodating features as folding center armrests and door assist straps. A fully padded vinyl roof is standard on 4-door Medallion and Salon models, while reading lamps that are mounted to the windshield header are standard on 2-door Medallions and Salons. And all Diplomats come with power steering and power brakes. The list goes on

and on. Inside and out. Rich woodtone trim on the instrument panel and glove-box door. Color-keyed carpeting. Rear bumper guards with protective inserts. Bright window and wheel-opening moldings. Fiber-glass-belted radial-ply tires. Premium wheel covers standard on Medallions and Deluxe on Salons. A space-saving, compact spare tire for 2- and 4-door models. A remote-control left outside mirror on Medallions. There's even a carpeted luggage compartment in Medallions. All standard. All Diplomat. All yours.

Some Diplomat options pictured on these pages: landau vinyl roof, digital clock, AM/FM radio, leather-wrapped steering wheel and power windows.

Shown on the cover is the Diplomat 2-door Medallion in Ensign Blue Metallic.



Medallion 2-door. The sensible sport.



The sporting life. Either you have the taste for it or you don't. You have it. Your interest in the Medallion 2-door proves it. It also says you're more sensible than anyone would believe.

Who would ever suspect that a car that looks like the Medallion 2-door could be as practical as it is? For 1979, that look has been enhanced by a handsome new grille and wrap-around taillamp lenses. The optional vinyl roof has also been redesigned and now incorporates a formal style opera window. A very nice effect.

The car's tastefulness extends to its interior. A 60/40 front seat of

leather and vinyl with passenger-side recliner is available at extra cost. But if you should decide on Medallion's standard offering, you'd hardly be wanting in your choice: individual 60/40 seats of luxurious Verdi II cloth with passenger-side recliner.

Other tasteful touches abound: sun visors that are recessed into the header panel, door pillar assist straps, and a wide array of courtesy lights, to name just a few.

Shown is the Diplomat Medallion 2-door in Sable Tan Sunfire Metallic, and the optional 60/40 split-back bench seat (with center armrest and passenger-side recliner) in cashmere leather and vinyl.



Some items pictured on vehicles on this and other pages of this catalog are extra-cost options.

Medallion 4-door. A matter of confidence.

Making the right moves and making them look easy. That's you. It comes with self-assurance. The same could be said for Medallion 4-door. If ever a car looked confident, this one does.

With all the things the Medallion 4-door has going for it, it's only natural. Look over the seats of crushed velour with their fold-down center armrests. Too, the separate full track adjustment and recliner for your front seat traveling companion. The premium door trim with pull straps and woodtone molding accents. And the long-pile, color-keyed carpeting.

There are other merits. Medallion's attractive, woodtone-finished instrument panel. With deepset gauges to help eliminate reflections. Then there are the conveniently placed controls: operational type on your left, comfort type on your right. And, to protect your luggage, the spacious trunk is fully carpeted. Fancy but functional.

Shown below is the Diplomat Medallion 4-door in Teal Frost Metallic, and the standard Medallion 60/40 split bench (with center armrest) in Teal Green Verdi II cloth.



Diplomat Salon. The new look of a winner.

Once you've known the feeling of coming in first, nothing else will do. Introducing the Salon, the latest in the winning Diplomat tradition. Yet, with a style and affordability all its own.

Everything about the Salon is top-class. The distinctive exterior striping. The comfortable Whittier II cloth bench seats or the new optional individually adjustable cloth-and-vinyl bucket seats. Even the door trim panels are premium.

What's equally gratifying is how little time it takes to become accustomed to the ways of your Diplomat Salon. The quiet response of its 225-cubic-inch six cylinder engine. The smooth shifting of the optional TorqueFlite automatic transmission. Or the ease of its standard four-speed

manual overdrive transmission. And should you require greater power, a 2-barrel version of the 225 Six is optional, as are 318 and 360 V-8 engines.

Shown below is the Diplomat Salon 2-door in Chianti Red with optional T-Bar and Sport Appearance package, and the Diplomat Salon 4-door in Dove Gray. Optional Diplomat Salon bucket seats are shown in red Whittier II cloth with center cushion and fold-down armrest. At right: standard Diplomat Salon split-back bench (with center armrest) in gray Whittier II cloth and vinyl.



Diplomat.
Easily within reach.
And reason.

The Diplomat is the most affordable of the line. But while it's reasonably priced, it is by no means a compromise in values. Far from it. Standard features include everything from power steering and power front disc brakes to dual rectangular headlamps and simulated Brazilian rosewood instrument panel applique; color-keyed carpeting to smooth-riding transverse torsion-bar front suspension.

What's more, you can choose from a generous selection of options to set apart your Diplomat. For the interior, color-keyed seat belts and accessory floor

mats. For your luggage, the trunk dress-up option. And for the view, an electric rear window defroster.

The Diplomat. Sensibly yours.

Shown below is the Diplomat 4-door in Ensign Blue Metallic with optional vinyl roof, Diplomat 2-door in Light Cashmere, and the optional all-vinyl bench seat with center armrest in cashmere. At right is the standard Whittier II cloth and vinyl bench seat in blue.



Diplomat Wagon. Beautiful workmate.

The Diplomat wagon can be whatever you want it to be. A comfortable, elegant car. A hardworking station wagon. It's ably qualified for both.

The Diplomat wagon as elegant car. The role comes easy. Credit the clean, understated styling — set off by the attractive simulated wood-grain exterior panels. The convenience of four doors. Spacious six-passenger seating. And an exacting regard for detail and decor.

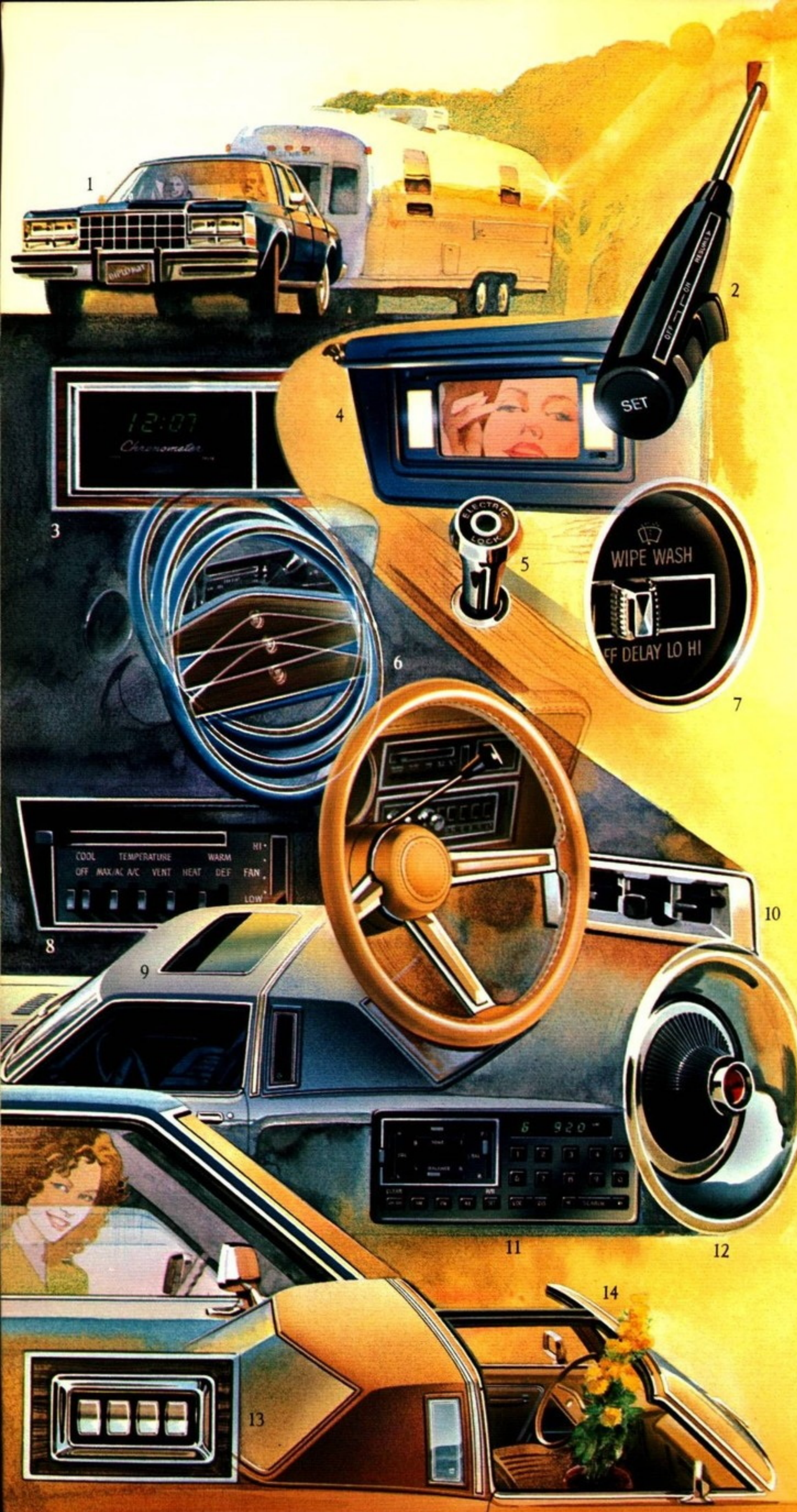
The Diplomat wagon as workmate. Start at the back. The liftgate opens easily and is available with power release if you've specified the optional TorqueFlite automatic transmission. Inside, stainless steel floor strips make loading easier while protecting the fully carpeted cargo area.

Lockable storage bins for safekeeping valuables are incorporated into the rear quarter panels. Conventional spare tire and jack are concealed under the floor and out of the way of cargo.

Other qualifications include rugged transverse torsion-bar front suspension, special station wagon rear springs, and four-speed manual overdrive transmission. Still more Diplomat-ic attributes can be uncovered readily enough. Via a test drive. Shown below is the Diplomat wagon in Medium Cashmere Metallic with Woodgrain, and the optional

60/40 split-back bench seat in cashmere leather and vinyl with passenger-side recliner and color-keyed seat belts. Directly below is the luxurious standard split-back bench with center armrest in red all-vinyl.





Diplomat Options.

1. Heavy-Duty Trailer-Assist Package.
2. Automatic speed control maintains the speed you select. (Optional TorqueFlite transmission required at extra cost.)
3. Electronic clock with vacuum fluorescent digital display. 4. Illuminated vanity mirror on passenger's sun visor. 5. Power door locks permit easy locking and unlocking of side doors. 6. Steering wheel can be ordered with tilt and leather-wrap options. (Optional TorqueFlite required at extra cost.)
7. Intermittent windshield wiper feature permits timed automatic wiper use in light rain.
8. Air-conditioning unit features this control panel that permits convenient adjustments of temperature and air flow.
9. This is the power-operated tinted glass sun roof. (Requires optional vinyl roof at extra cost. NA wagon.) 10. Six-way power seat adjusts driving position to personal preference. (Driver's side only with bucket and individual 60/40 seats.) 11. Solid state electronic search tune AM/FM stereo radio eliminates the need for manual fine tuning. (40-channel CB transceiver set with fixed tri-band antenna. Integral with an AM or AM/FM stereo radio.) 12. Forged aluminum road wheels. 13. Power window-switches ready at hand. 14. T-bar roof lets you feel the wind in your hair when the tinted glass panels are removed.

Selected Optional Packages

Basic Group: Contains those options most popular with comfort-minded owners (not available with 225-1 barrel engine)

☐ Air conditioning ☐ TorqueFlite automatic transmission ☐ Tinted glass, all windows ☐ Landau vinyl roof (two-door only) ☐ AM radio ☐ Standard size whitewall tires ☐ Remote-control mirror, left (standard on Medallion) ☐ Light Package ☐ Deluxe (Intermittent) Wiper/Washer Package ☐ Undercoating ☐ Hood silencer pad (standard on Medallion) ☐ Deluxe wheel covers (standard on Salon and wagon) ☐ Day/night mirror (standard on Salon and Medallion) ☐ Dual horns (standard on Salon and Medallion).

Light Package*: Proves a little light can make your driving much more convenient.
☐ Fender-mounted turn signal indicators ☐ Trunk or cargo light ☐ Glove box light ☐ Ash receiver light ☐ Map/courtesy light (standard on Medallion) ☐ Ignition switch light with time delay ☐ Headlight and wiper switch light with time delay ☐ Low fuel, high temperature, and low electrical system voltage warning lights ☐ Door ajar warning light ☐ Headlights-on warning buzzer ☐ Courtesy light under instrument panel, left side (standard on Medallion).

Heavy-Duty Package (Trailer-Assist): Ideal choice for the trailering devotee ☐ High-capacity radiator* ☐ Heavy-duty suspension: including HD rear springs and HD shock absorbers (2-door coupe and 4-door sedan models only) ☐ Variable-load turn signal flasher* ☐ Auxiliary transmission oil cooler* ☐ Power steering oil cooler* ☐ Performance axle ratio, 3.2 ☐ HD 65-amp alternator* ☐ 500-amp Long-Life battery ☐ Seven-wire harness with jumper.*

(Note: Heavy-duty 360-4 barrel V-8 engine, TorqueFlite automatic transmission, FR78x15" WSW steel-belted radial tires, and conventional spare tire are required extra cost options, though not included in this package.)

Deluxe Insulation Package: ☐ Undercoating ☐ Special sound insulation* ☐ Trunk dress-up* (standard on Medallion, NA wagons)

Deluxe Wiper/Washer Package*: ☐ Intermittent wipers ☐ Windshield washer low fluid level indicator light on instrument panel.

Sport Appearance Package: ☐ Dual remote-control sport styled mirrors ☐ Luxury 3-spoke steering wheel ☐ Sport road wheels.*

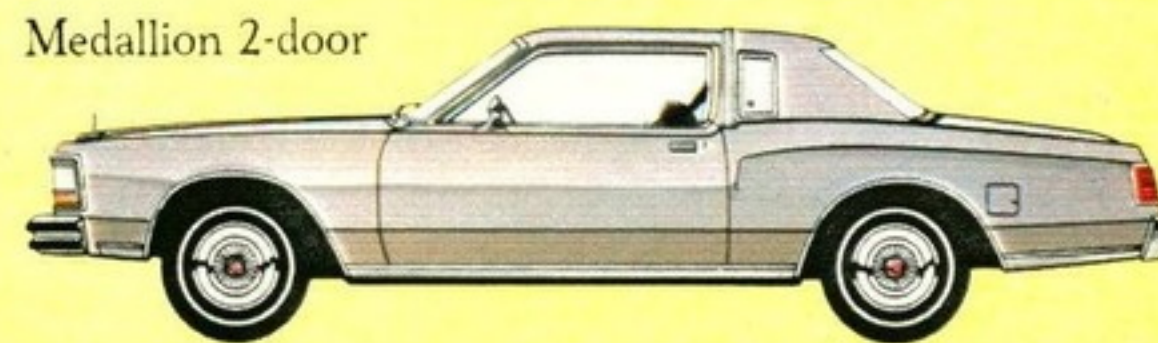
*Available in package only.

Diplomat Ready-To-Order Form

Medallion 4-door



Medallion 2-door



Diplomat wagon



Models

- | | |
|--|--|
| ☐ Medallion 4-door | ☐ Diplomat Salon 4-door * |
| ☐ Medallion 2-door | ☐ Diplomat 2-door |
| ☐ Diplomat wagon | ☐ Diplomat 4-door |
| ☐ Diplomat Salon 2-door | |

Power Teams

Engine	Four-Speed Transmission (Overdrive)	TorqueFlite Automatic Transmission
All except California		
☐ 225-1 6-cyl.	Standard	NA
☐ 225-2 6-cyl.	NA	Optional
☐ 318-2 8-cyl.	NA	Optional
☐ 360-2 8-cyl.	NA	Optional
☐ 360-4 8-cyl. HD Dual Exhaust*		
California †(Optional TorqueFlite required in California)		
☐ 225-1 6-cyl.	NA	Optional
☐ 318-4 8-cyl.	NA	Optional
☐ 360-4 8-cyl.	NA	Optional
☐ 360-4 8-cyl. HD Dual Exhaust*		

†Emission Control System and Testing required on California cars and available in other states.

*Requires A 36 Heavy-Duty Trailer-Assist Pkg., at extra cost.

Options

- | | | | |
|---|--|---|--|
| ☐ Illuminated vanity visor mirror ¹ | ☐ eight-track tape (includes four speakers: two front, two rear) | ☐ Power-operated glass sun roof in five color tints (requires vinyl roof. NA wagons) ² | ☐ strips, front and rear |
| ☐ Remote-control mirror, left (standard on Medallion) | ☐ AM/FM stereo with Electronic Search Tune (includes four speakers: two front, two rear) | ☐ T-bar roof (two-door only) | ☐ Fluorescent display digital clock |
| ☐ Remote-control mirror, right (Medallion only) | ☐ AM radio with CB transceiver and fixed tri-band antenna | ☐ Heavy-duty suspension (NA wagons) | ☐ Rear window defroster, electrically heated |
| ☐ Remote-control mirrors, left and right (NA on Medallion) | ☐ AM/FM stereo with CB transceiver and fixed tri-band antenna (includes four speakers: two front, two rear) | ☐ Undercoating and hood silencer pad ³ | ☐ Emissions Control System and Testing, required on all vehicles registered in California |
| ☐ Remote-control mirrors, left and right, dual, sport-styled | ☐ Single rear speaker for AM, AM/CB or AM/FM | ☐ Premium wheel covers (standard on Medallion) | ☐ Locking gas cap |
| ☐ Door-edge protectors | ☐ Power antenna (NA with CB transceivers) | ☐ Deluxe wheel covers (standard on Salon) | ☐ Tinted glass, all windows |
| ☐ Pedal dress-up | ☐ Automatic speed control (TorqueFlite required) ² | ☐ Wire wheel covers | ☐ Cornering lights |
| ☐ Luggage rack (wagon) | ☐ Leather-covered two-spoke (tilt steering required) or leather-covered three-spoke steering wheel | ☐ Forged aluminum road wheels | ☐ Halogen headlamp system |
| ☐ Power seat (left side only with 60/40 or bucket seats) | ☐ Tilt steering wheel (TorqueFlite required) ² | ☐ Air conditioning, tinted glass recommended | ☐ Color-keyed floor mats |
| ☐ Power deck-lid release | ☐ Luxury three-spoke steering wheel | ☐ Air deflector (wagon) | ☐ Hood tape stripes (Medallion) |
| ☐ Power deck-lid/liftgate release (automatic transmission required, wagons) ² | | ☐ Sure Grip differential axle | ☐ Vinyl body-side moldings with color-keyed inserts (NA wagons) |
| ☐ Power door locks | | ☐ 500-amp Long Life battery | ☐ Dual horns (Diplomat model only; standard all others) |
| ☐ Power windows | | ☐ Color-keyed passenger restraint system belts (standard on Medallion and with 60/40 seat option in wagon) | ☐ Day/night mirror (Diplomat model only; standard all others) |
| ☐ Radios, AM, AM/FM, AM/FM stereo (includes four speakers: two front, two rear) | | ☐ Front bumper guards | ☐ Conventional spare tire (standard on wagon) |
| ☐ AM/FM stereo with | | ☐ Bumper protective rub | ☐ Delete wood-grain exterior ornamentation (wagon) |

Ask your dealer about other Diplomat options. ¹Not available on standard Diplomat model. ²At extra cost. ³Hood silencer pad standard on Medallion.

Diplomat Standard Equipment

Alternator: 60 amperes; 65 ampere included with optional electrically heated rear window defroster or optional H D Pkg. Trailer-Assist. Ash Receiver: Front, instrument panel. Ash Receivers: Dual rear. Battery: 325 amperes (430 ampere Maintenance-Free standard with optional 360 V-8's only). Battery Test Indicator. Belts, Safety: Black on Diplomat and Diplomat Salon, color-keyed on Medallion models or with 60/40 seat option on wagon models. Brakes: Power front disc, rear drum 10" x 2½". Bumper Guards: Rear. Carpeting and Stainless-Steel skid strips on cargo floor and second seat-back (Station Wagon). Cigarette Lighter. Cleaner Air System. Coat Hooks. Coolant Recovery System. Directional Signals.

Floor Covering: Color-keyed carpeting all models. Fuel Tank: 19.5 gallons. Gauges: Engine temperature, alternator and fuel. Glove Box Lock. Hazard Warning Flashers. Head Restraints: Right and left front. Heater and Defroster. Hood Release, Inside. Hood Silencer Pad: Medallion models. Horn, Single (Diplomat model only; dual all others). Hubcaps: Diplomat only. Ignition Lock, Anti-Theft. Instrument Panel Safety Padding. Instrument Panel Trim: Glossy Brazilian rosewood woodtone. Keyless Door Locking. Lane-Change Feature (with turn-signal lever). Lights: Brake warning system; backup; parking brake warning; liftgate warning (station wagon); instrument panel ashtray; side

marker lights and reflectors; light switches, interior, map/courtesy and under instrument panel left side (Medallion only). Mirrors: Inside rearview (nonprismatic Diplomat, day/night on all others), outside left manual chrome (Diplomat and Diplomat Salon) outside left remote chrome (Medallion). Moldings: Drip rail; wheel opening, full; belt, sill and rear fender extension; sill and front fender extension (except Diplomat model); windshield; rear window; side windows. Power Steering. Reading Lamps (Salon and Medallion 2-door models) deleted with optional sun roof. Seat Cushion, Front: Foam. Seat Cushion, Rear: Foam. Starter: High-speed. Steering Wheel: Two spoke with woodtone trim and padded center. Storage Bins in Cargo

Area with Lockable Covers (station wagon). Stripes, Color-keyed: Body-side on 2- and 4-door Salon and Medallion models. Deck on Medallion 2- and 4-door models. Lower deck panel on Medallion 4-door models. Suspension: Transverse torsion bar, front, with anti-sway bar; leaf spring, rear. Tires, FR78x15": Glass-belted radial-ply, black sidewall. Tire, Spare: Compact type (wagon conventional type). Transmission: Overdrive-4. (Not available in California). Trip Odometer. Trunk Dress-Up (Medallion models). Upper-Level Ventilation. Vinyl Roof: Full padded style (Salon and Medallion 4-door only). Wheel Covers: Deluxe on Diplomat Salon and wagon, Premium on Medallion models. Windshield Washers, Electric 2-Speed.

Exterior Colors*

Choice of 11 exterior colors for two- and four-door models. Choice of seven for wagon.†



Dove Gray



Chianti Red



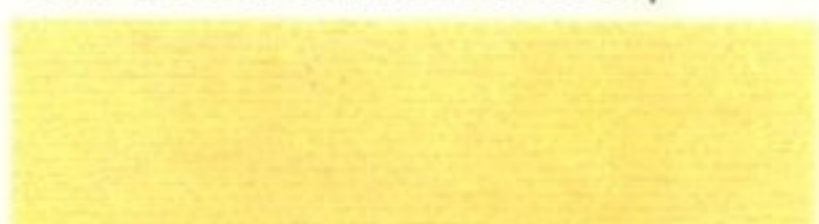
Medium Cashmere Metallic†
(Wagon only)



Cadet Blue Metallic



Teal Green Sunfire Metallic†



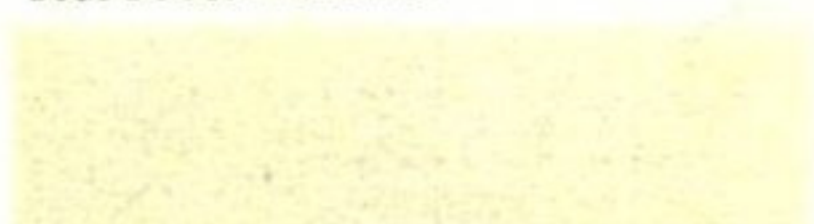
Light Cashmere†



Ensign Blue Metallic



Teal Frost Metallic



Eggshell White†



Regent Red Sunfire Metallic†



Sable Tan Sunfire Metallic†



Black†

*Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Dodge Dealer for accurate color chips.

All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional at extra cost. Dodge reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

Standard Safety Features: Front unbelt restraint system with shoulder-belt tension reliever and door-actuated tension release plus lap belts for front center and 3 rear seat passengers □ Hazard warning flasher □ Turn signals with lane-change feature □ Side marker lights and reflectors integral with wrap-around headlight and taillight design □ Back-up lights

□ Power disc front brakes □ Dual braking system with warning lights □ Dual throttle return springs □ Circuit breakers for wipers and headlamps □ Electric windshield wipers and washers □ Energy-absorbing steering column □ Penetration resistant windshield □ Padded instrument panel, sun visors, and top on front seat-back □ Double ball joint mounted

rearview mirror with soft rim □ Side door guard beams □ Folding seat-back latches □ Interlocking door latches □ Dual hood latch system □ Front-seat head restraints □ Lock buttons override inside door release lever (except on driver's door) □ Fire-retardant interior trim materials □ Left outside rearview mirror □ Safety-rim wheels □ Lift-gate "Ajar" warning light (wagon).

Buy or lease a Diplomat and say
"Hey that's my Dodge!"

